Scottish Egg Producer Retailers Association

MARKET REPORT www.scottisheggs.co.uk sepramail@gmail.com

Date: 3rd October 2014

	Size	V. Large	Large	Medium	Small
Farm to Shop	Prices	1.49	1.25	1.15	80p
Scottish Wholesaler	Prices	1.30	90p	80p	
English Wholesaler	Colony F/R	1.25 1.55	£1.05 £1.45	90p £1.35	69p 79p
	Colony F/R	£1.40 £1.55	£1.15 £1.55	95p £1.45	65p 75p
Packer / Producer Contracted average Price					
		Organic	FreeRange	Barn	Colony
		£1.20/£1.45	85p/£1.05	75p/95p	65p/85p
Producer / Consumer		V. Large	Large	Medium	Small
- Colony	Prices	£2.00	£1.85	£1.40	90p
- Free Range	Prices	£3.00	£2.35	£1.93	£1.05
Free-Range to Farm Shop	Prices	£1.75/£2.25	£1.31/£1.91	£1.15/£1.45	95p
Central Egg Agency	Colony F/R	98p £1.50	87p £1.40	77p £1.25	52p 87p
Imported Continental Prices in Bulk					
Dutch Eggs	Barn	90p(-2p)	73p(-3p)	67p(-2p)	58p(-2p)

Everyone seems to be saying the market is quiet, not a great deal of demand, but-----there is not a lot of eggs about particular Free Range.

It is national egg week next week if it increases demand and it usually does as BEIC will be spending some money on advertising, every image of eggs, egg dishes or even hens stimulates the psychological which often relates to the purchase of product and increases demand.

The question is then where are the eggs going to come from and will the large supermarkets allow a price increase if we end up in a shortage situation which looks like being a possibility in the February to Easter period.

Have you organised any promotion for next week for your eggs don't just rely on the quality and freshness of your product, advertise the fact and your local image, customers want to know where their eggs come from how they are produced and where every stimulus to demand helps.

Last week we missed out on an email from Joe Kirk our Scottish head inspector for eggs and poultry confirming that post referendum it is business as usual, the first ministers statement was attached which is included this week.

Get cracking this British Egg Week 6-12 October 2014



Running from 6-12 October 2014 it's <u>British Egg Week</u>. Organised in association with British Lion Eggs, the week is no 'yolk' - it aims to show parents and children that eggs are egg-cellent for any meal, since they are high in nutrition for youngsters and value for money, too.

Top chefs have cooked up lots of egg-citing recipes for us to try - just visit the website for the recipe details - I've had a quick look at the recipes and will certainly be trying them out - particularly the potato omelette by Jose Pizzaro and the fennel bread and butter pudding by Atul Kochhar looks simply delicious and it's an easy way for us to get involved in the week - you could even try a different recipe each day that's eggs-actly what I am going to do!!

There are only around 8 calories in an egg, and they're rich in B vitamins too, which means they're great if you're on a diet or just want to eat healthier. But it's estimated that around 15% of people have only a drink for their breakfast - which will have your tummy rumbling by lunch time!

With treats like Eggs Benedict or even a simple boiled egg with brown bread soldiers for dipping to get you salivating, why not have a crack at cooking with eggs and fill yourself up on British Egg Week.

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World Egg Day helps to crack world hunger

World Egg Day on 10th October 2014 is a day to celebrate eggs and all they are doing to help eliminate hunger, food insecurity and malnutrition.



International Egg Foundation (IEF) is celebrating World Egg Day for the first time this year. The IEF is a new global charitable foundation which helps provide people living in developing countries with greater access to eggs as part of its goal to combat malnutrition and provide people who are underfed and undernourished with access to a sustainable diet.

The IEF is proud to be working alongside Heart for Africa, where it is supporting an orphanage in Swaziland, distributing hard cooked eggs to the children, a much needed source of protein. The project, named Project Canaan, will also fund and oversee the construction of an egg farm, to provide a sustainable source of food to the orphanage and the local community.

IEF is also working with the United Nations' Food and Agriculture Organization sharing knowledge and technical expertise to help national egg organisations in Botswana, Lesotho, Malawi, Mozambique, Zambia and Zimbabwe increase the number of eggs available to people in their countries. Through the IEF FAO Egg Capacity Building Seminars these Southern African countries are working to increase egg farming in their nation, and therefore increase the number of eggs available to people in their country.

Julian Madeley, managing director of the International Egg Foundation, explained: "As well as being an excellent source of high quality protein, and containing all the essential vitamins and minerals required for a healthy diet, eggs have two key advantages when it comes to helping to improve diets in developing countries, they are one of the most accessible forms of high quality protein, and they are a truly sustainable option.

"Sustainability is critical, our aim is to help people by giving them the support and the knowledge to be able to continue helping themselves. As well as providing access to food, small scale egg production schemes have been proven to help people in developing countries achieve financial independence, increase their social standing, and encourage a sense of community. The IEF works from the ground roots up, to create a sustainable, self-sufficient food supply."

Figures produced by the FAO show that 870 million people suffer from chronic hunger. Among children, it is estimated that 171 million under five years of age are chronically malnourished. The international egg industry is determined to use the power of eggs to help make a difference.

World Poultry

First Minister on Referendum Outcome

- The Scottish Government
- <u>The Referendum</u>

Thank you Scotland for 1.6 million votes for Scottish independence. Our friends in the Highlands of Scotland are still to speak, so the final results aren't in but we know that there is going to be a majority for the No campaign.

It's important to say that our referendum was an agreed and consented process and Scotland has by majority decided not at this stage to become an independent country. I accept that verdict of the people and I call on all of Scotland to follow suit in accepting the democratic verdict of the people of Scotland.

But I think all of us in this campaign say that that 45 per cent, that 1.6 million votes, is a substantial vote for Scottish independence and the future of this country. Let us say something which I hope that unites all campaigns and all Scots. I think the process by which we have made our decision as a nation reflects enormous credit upon Scotland. A turnout of 86 per cent is one of the highest in the democratic world for any election or any referendum in history. This has been a triumph for the democratic process and for participation in politics.

For example, the initiative by which 16 and 17 year olds were able to vote has proved to be a resounding success. I suspect that no one will ever again dispute their right and ability to participate fully and responsibly in democratic elections.

So we now face the consequences of Scotland's democratic decision. Firstly, Clause 30 of the Edinburgh Agreement is now in operation. On behalf of the Scottish Government I accept the results and I pledge to work constructively in the interest of Scotland and the rest of the United Kingdom.

Secondly, the unionist parties made vows late in the campaign to devolve more powers to Scotland. Scotland will expect these to be honoured in rapid course. Just as a reminder, we have been promised a second reading of a Scotland Bill by the 27th of March next year and not just the 1.6 million Scots who voted for independence will demand that that timetable is followed but all Scots who participated in this referendum will demand that that timetable is followed.

I'll be speaking to the Prime Minister shortly after this statement but can I return thirdly to the empowerment of so many Scots entering the political process for the very first time. It is something that is so valuable it has to be cherished, preserved and built upon.

I've said before many times in this campaign that the most moving things I saw was the queue of people in Dundee two or three weeks ago patiently waiting to register to vote. Most of them for the first time ever deciding to participate in the democratic process. Today in Inverurie I met a 61 year old lady just coming out of the polling station who had never voted before in her life. I met a soldier, a former soldier, who hadn't voted since he left the army some 24 years ago. And these people were inspired to enter democratic politics by the thought that they could make a difference in building something better for the country. These are people who all of us as we campaigned have met and been inspired by. And all of us are a part of all of that experience that we have encountered. Whatever else we can say about this referendum campaign, we have touched sections of the community who've never before been touched by politics. These sections of the community have touched us and touched the political process. I don't think that will ever be allowed to go back to business as usual in politics again.

So friends, sometimes it's best to reflect where we are on a journey. 45 per cent, 1.6 million of our fellow citizens voting for independence, I don't think that any of us whenever we entered politics would have thought such a thing to be either credible or possible.

Today of all days as we bring Scotland together let us not dwell on the distance we have fallen short. Let us dwell on the distance we have travelled and have confidence that the movement is so broad in Scotland that it will take this nation forward and we shall go forward as one nation. Thank you very much.

(Version of statement delivered by the First Minister at Dynamic Earth on 19 September 2014.)

Result: http://scotlandreferendum.info/

Did the rubber hen cross the road?

Because she wanted to stretch her legs!!!



Alltech I

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